



Business 360 Overview



Create Impact Sooner

The soft data making up operational, cultural, and relational environments is steeped in nuance and circumstance, resulting in information that is hard to gather and analyze, much less apply.

Through a series of virtual assessments, the Journey toolset transforms nuanced business environments into the quantifiable data leaders need for sustainable growth. Without them, leaders are bound to historical metrics with no context for the people and processes creating them.

The Business 360 process was created to deliver the data change makers need before their next big decision.

Our self-reported evaluation suite is built to turn habits, relationships, mindsets, and beliefs into data, so leaders can replace subjectivity and gut instinct with evidence they can measure, review, and compare.

OBJECTIVE

Our tools are used by business leaders everyday to create strategies that are empowered by culture, not eaten by it.

These tools are accessible and simple, making it easy for everyone on the team to have their voice heard without disrupting workflow.

What was once subjective analysis of stakeholder interviews now looks like data-driven visualizations of team alignment, departmental maturity, capacity for change, and more.

QUANTIFIED

Algorithms designed for holistic growth, running on these principles:

- C** **Collaboration** - Empower decisions with diverse perspectives.
- H** **Horizon** - Articulate a clear vision for your business.
- I** **Integration** - Get your ideas off the whiteboard and into your workflow.
- R** **Reliability** - Cultivate the discipline to consistently deliver quality.
- P** **Proactivity** - Prepare better. Worry less.

EFFICIENT

Getting the right people in the room at the right time is a major limitation when trying to understand current state. Months of grueling stakeholder interviews and a bloated evaluation process can equate to lost time and money. By housing all assessments and their results online, our suite enables teams to complete current state analysis within a matter of hours and get back to driving desired impact.

The 360 Process

THE BUSINESS 360 ANALYST REPORT IS ONE OF THE BEST WAYS FOR LEADERS TO COLLECT THE DATA NEEDED FOR DECISION MAKING

New Orchard will facilitate its 3 innovative, cultural and operational assessments with the teams of your choosing, aggregate the resulting data into meaningful insights, and provide a Business 360 Report.

We will work closely with you to position ourselves as extensions of your team, representing you with a high degree of professionalism and expertise. New Orchard will also compile findings both from the data and from the qualitative interactions observed through facilitation of the various tools to contextualize and augment the data for actionable next steps.

The Business 360 includes the following tools:

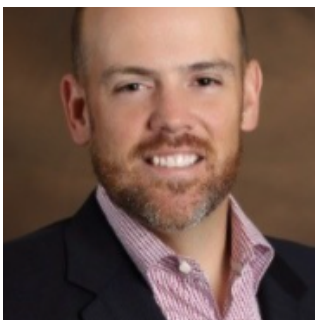
- The Business Identity Assessment & Analysis
- The Change Capacity Assessment & Analysis
- The Operational Maturity Assessment & Analysis
- Recommended strategic next steps
- Contextual observations from the engagement

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'The Business 360 provides the ability to have a lot of data, give that to my client and say, "This is where you're going to need to go do surgery," and they know exactly where to go. Not having layers to go through in order to get that data is really helpful and eliminates potential confusion, bad data, as well as bad information to our client.'

— Stewart Rawley, Vineyard Group



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CONTACT US

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New Orchard is a change analytics company specializing in quantifying, profiling and improving the existing behaviors within a business.

We partner with clients to define, implement, and maintain sustainable change initiatives across businesses nationwide.

**Change is hard.
Don't make it harder.**

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